AI Growth Playbook — Vaustech

Save over 20 hours per week and boost revenue automatically using practical AI agents and automation solutions.

1. The Top 7 ROI-Boosting Automations

- Missed Call → Instant SMS → Calendar Booking
- Lead Capture → Qualification Bot → CRM
- Reactivate Abandoned Leads (via SMS/Email)
- Automate Order Fulfillment
- Create an Auto Reporting Dashboard (Single Source of Truth)
- Support FAQ Bot with Ticket Triage
- Content Repurposing Pipeline (Post → Shorts → Newsletter)

2. Workflow: Missed Call → SMS → Bookings

Template: Hey {{first_name}}, sorry we missed your call. I can assist you via text right now.

- How can I help?
- Want to schedule a quick call? Here's my calendar: {{calendar_link}}
- If urgent, reply URGENT and I'll prioritize your request.

3. Checklist: Save 20+ Hours Monthly

in 10 Areas

1. Automate inbound lead follow-ups
2. Use quote/estimate templates with e-signature
3. Sync CRM automatically after each call
4. Weekly KPI dashboard emailed every Monday at 8 AM
5. Instantly answer support FAQs
6. Automate invoice and payment reminders
7. Implement onboarding sequences for new clients
8. Auto-create tasks from meeting notes
9. Automatically cross-post content
10. Monthly review of automation failures

4. Agent Templates

Support FAQ Agent

Goal: Reduce repetitive questions; create tickets only when necessary.

- Inputs: Knowledge base, policy documents, return/booking rules.
- Outputs: Instant answers, ticket priority, transcript added to CRM.

Lead Qualifier Agent

Goal: Ask 3–5 questions, qualify leads, and schedule if suitable.

- Inputs: Ideal Customer Profile (ICP), calendar link, services.
- Outputs: Qualified lead details and scheduled meeting.

Follow-Up Agent

Goal: Nurture leads until they book or close.

- Channels: Multiple (SMS/Email).
- Cadence: Day 0, 1, 3, 7, 14 with decreasing value.

5. Technology Stack

Core Tools:

- OpenAI (for reasoning)
- n8n/Zapier (workflow automation)
- Google Sheets/Notion/HubSpot (data management)
- Calendly (scheduling)
- Twilio (SMS/Voice)

6. 30-Day Implementation Plan

1. Week 1: Strategy session, create time-leak map, select two quick wins.
2. Week 2: Develop Lead Qualifier and Missed Call SMS, connect CRM and calendar.
3. Week 3: Build dashboards and FAQ bot, then test and refine.
4. Week 4: Launch Follow-Up Agent; track booked calls, response times, and hours saved.

results.